

VLV's 39th Annual Spring Conference
Wednesday 27th April 2022
Online 10.30 am – 1.00 pm

Biographies of Speakers

Gareth Barr, ITV

Gareth is an experienced media policy and strategy advisor. He joined ITV as Controller of Policy & Regulatory Strategy, in 2018, and represents ITV on issues such as the future of public service broadcasting, media regulation and advertising regulation. Prior to joining ITV, he spent over a decade working for Ofcom and the BBC. At Ofcom he was part of the Content Policy leadership team, where he helped develop the BBC's current regulatory framework, Ofcom's approach to Channel 4 regulation, and managed Ofcom's third review of public service broadcasting. At the BBC Trust he worked on issues across the BBC's public and commercial services.

Tim Davie, Director General, BBC

Tim Davie became Director-General of the BBC on 1 September 2020. He is the 17th Director-General of the Corporation.

Prior to this, he was Chief Executive of BBC Studios, the BBC's principal commercial subsidiary. Responsible for creating and distributing leading British content globally; Tim led BBC Studios from April 2013. Whilst in the role, he oversaw the merger between the BBC's production arm and BBC Worldwide, the Corporation's distribution company, and was responsible for an annual turnover of over £1.4bn. Tim was acting BBC Director-General between November 2012 and April 2013. During his time at the BBC, he has previously held the role of Director of Audio and Music, with overall responsibility for the BBC's national radio output, its digital services and performing groups, and Director of the Marketing, Communications and Audiences division.

Before joining the BBC, he was Vice President of Marketing and Franchise at PepsiCo Europe. Before this, Tim worked for Procter and Gamble after leaving Cambridge University where he read English.

Tim is a Trustee of the Tate, a Trustee of the Royal Television Society and former co-chairman of the Creative Industries Council; he is a former chair of Comic Relief. Tim was appointed CBE in 2018, for services to International Trade.

Sian Doyle, S4C

Sian is currently CEO for S4C, the unique Welsh television channel. She has 25 years' experience in retail and telecoms business, latterly as Managing Director for TalkTalk Consumer business.

Sian has worked internationally, spending seven years in the US and Canada working for Rogers and Comcast the multibillion organisation parent company of Sky and NBC/Universal. She worked in the UK as Retail Director for Orange, EE and BT, and also spent ten years at Asda/Walmart.

Sian is currently a Trustee for National Theatre Wales an appointment she has held for the last two years.

Claire Enders, Enders Analysis

Claire Enders is the founder of Enders Analysis, which is the leading British independent research company of the creative industries, the broadcast economy and digital exploitation models.

Claire has actively supported and helped to transform over 100 charities engaged with social and conservation issues. Since 1999, she has helped to raise over £30 million, principally for the Natural History Museum, NSPCC/Childline, the Dundee V&A Design Museum and the Zoological Society of London. In 2016 Claire was made a Fellow of the Royal Television Society for her significant contribution to television. Claire is a graduate of Yale and of the London Business School.

Janine Gibson, *The Financial Times*

Janine has served as assistant editor of *The Financial Times* since May 2019. Previously she was editor-in-chief of the BuzzFeed UK website where she transformed a small team into a respected news operation, winning the Society of Editors news website of the year award as well as multiple prizes for specialist news reporting.

From 1997-2014 she worked at *The Guardian* where she led the transition from print to digital and pioneered other cutting-edge forms of journalism, rising to become deputy editor under Alan Rusbridger and head of *The Guardian's* online operations. She was also a former editor-in-chief in New York City of Guardian US, the offshoot of *The Guardian*, where she led the Snowden/National Security Agency investigation team that won a Pulitzer Prize and an Emmy.

Khalid Hayat, Channel 4

Khalid leads Channel 4's Strategy, Policy & Public Affairs, Research & Insight, and Data Science functions. He also represents Channel 4 as a Board Director in a range of TV platform joint ventures, including Digital UK and Freeview.

Khalid joined Channel 4 in 2020 from Deloitte, where he was a Director in the strategy consulting practice, working with multiple high-profile TMT clients. He is a specialist in the broadcast sector, with 23 years of experience in consulting and the TV industry, having also previously held senior strategy and regulatory positions at both ITV and Ofcom.

James Naughtie FRSE

James Naughtie is one of the country's best known broadcasters. On Radio 4, he was a presenter of *Today* for 21 years and has presented every edition of *Bookclub* since the programme began in 1998. He has written and produced many radio and television documentaries and has reported for the BBC from around the world. He is the author of books about politics and music, an account of travels in the United States over 50 years, and his third espionage novel, *The Spy Across the Water*, will be published later this year.

Gillian Reynolds CBE

Gillian Reynolds was radio critic at *The Guardian* for seven years, before becoming Programme Controller of Radio City, in Liverpool, the first woman in the UK to hold such a post. She joined *The Daily Telegraph*, as radio critic, in 1975.

After 42 years at *The Daily Telegraph*, in 2018 Reynolds joined *The Sunday Times*, as radio critic, aged 82.

Reynolds is a Fellow of The Radio Academy, a trustee of the National Museum in Liverpool, a Fellow of the Royal Television Society, and an Honorary Fellow of her old Oxford college, St Anne's. Until January 2009, she chaired the Charles Parker Archive Trust at Birmingham Central Library. Until October 2019, she was a member of the Advisory Board of the National Science and Media Museum.

Reynolds was appointed MBE in 1999, for services to journalism, and CBE in 2020, for services to radio.