



VLV SPRING CONFERENCE 2024 PROGRAMME

Wednesday April 24th 2024
10.00 – 16.15

The Geological Society, Burlington House, Piccadilly, London W1J 0BG

- 10.00 Registration and coffee
- 10.30 Welcome: **Colin Browne**, Chairman, VLV
- Session 1: Dame Caroline Dinenage DBE MP**, Chair of the House of Commons Culture, Media and Sport Committee
Chaired by Torin Douglas MBE, former BBC media correspondent
- 11.30 **Session 2: Kevin Lygo**, Managing Director, Media and Entertainment, ITV
Chaired by Romilly Weeks, Presenter and Political Correspondent, ITN
- 12.30 **Lunch**
- 13.30 **VLV Awards for Excellence** hosted by broadcaster Clive Myrie with Tony Hall, Lord Hall of Birkenhead CBE, VLV President
- 14.15 **Session 3: Radio across platforms – analogue radio vs podcasting**
- Matt Deegan, Founder of Folder Media
David Lloyd, Co-founder of Boom Radio
Aradhna Tayal Leach, Managing Director, Radio Academy
Jonathan Wall, Director BBC Sounds
Chaired by Roger Bolton, Co-founder and Presenter of Beebwatch
- 15.15 **Session 4: How to fund and incentivise Public Service Content**
- Professor Aaqil Ahmed, former Head of Religion BBC, and C4
Donald Campbell, Chief Executive of MG Alba
Sarah Clarke, Chief Operating Officer, Media and Entertainment, ITV
Jackie Edwards, former head of the Young Audiences Content Fund BBC
Chaired by Dame Colette Bowe DBE, former VLV President and Chair of Ofcom
- 16.15 **End of Conference** – tea and coffee.
- 16.30 **VLV Members' Forum** – members only please.

VLV reserves the right to change this programme